

**Winnisquam Watershed Network
Board of Directors Meeting
August 13, 2018**

5:00 pm Present at Ed's house were Lisa Eggleston, Lisa Morin, Ed Stephensen, Jim Chapman, Jim Braver, Tom Mead, Tony Carita, and Terry Rasp. Judy Hughes participated by phone. Lynne Lowd and Dean Anson had conflicts and were not able to participate.

Minutes – minutes from the July meeting were reviewed and accepted.

Treasurer's Report – Ed reported that our current bank balance is \$32,709.84. This includes payments from Meredith and Tilton toward the milfoil project. Ed passed out an updated membership list. The board was okay with the membership renewal reminder letter that Ed and Lisa E. drafted so Lisa will take care of emailing it out to those who's membership is up for renewal.

Annual Meeting followup – The board discussed the July 28th Annual Meeting, which was attended by approximately 40 to 50 people. Several new members joined at the meeting. We were able to use the PayPal card readers only sporadically as cell phone reception was poor. The gift certificates that Terry received as door prizes were not given out and will be used at a later date instead. One of the suggestions made at the Annual Meeting was a lake cleanup, particularly in the area of the sand bar and the Winnisquam River outlet. The Board discussed this and decided that it is too late in the summer to organize an official WWN event but that Terry would put out a notice via her husband's Facebook page soliciting interest in a cleanup morning. There was also discussion about a storm drain outfall at the end of Gale Ave near the river in Laconia that someone at the meeting reported as having a nasty looking discharge. Lisa M. said that she would request that the Laconia Conservation Commission look into it.

Water quality monitoring equipment – The board agreed that some of the \$5,000 Pardoe grant would be used to purchase a set of water quality monitoring equipment for the tributary (VRAP) monitoring, and to complete a second set of equipment for the in-lake (VLAP) monitoring. This would include meters to measure turbidity, pH, conductivity and dissolved oxygen as well as a secchi disk and Kemmerer sampler. The DO/cond. Meter would be ordered with a 30M cable that would allow us to use it for both programs. Lisa E. has gotten quotes totaling about \$3,800 for all and the board authorized her to go ahead and place the orders. The balance of the Pardoe funds could be applied to the analytical costs of the monitoring program.

Milfoil – Lisa E. reported that Aqualogic has finished their work as laid out by NHDES and has only expended about 10 of the 25 days budgeted so far. They did check out the growth in Chapman Brook and determined that it was not milfoil but silt-laden bladderwort that made it look like milfoil. Lisa has requested their invoice.

Once we receive that Ed will request reimbursement from NHDES, the Town of Belmont and Sunray Shores.

Lisa E. will meet with the Sanbornton Selectmen on Aug 22nd to receive their check toward the milfoil project. She has also been asked by one of the Selectmen to speak to the BOS for a few minutes about the WWN.

Stewardship brochure – Lisa E. told the group that she had drafted some material for a lake stewardship brochure that she would be emailing out to all the board members shortly, and that she needed their input as to what content should be included in the brochure and what would go on the website, etc. The cost of the brochure and the software used to develop it is being covered by the NH Charitable Foundation grant. (The NECF grant is also covering the balance of the cost for the postcards and the display board). The board discussed the possibility of developing multiple brochures aimed at different user groups in the future, but agreed that we should focus on a single one to start.

Website update – Tom and Judy are currently working with Ed’s neighbor Ryan Waldron to discuss updates to the WWN website. If that doesn’t work out they have gotten an estimate from another expert that they will pursue.

Marketing & Membership - The 2,500 postcards that BizBuzz developed have been delivered and are ready for mailing. Ed determined that it was not worth pursuing the bulk mailing rate so we will need to print the labels and apply the stamps ourselves. We may need to prioritize who we mail to. Tom and Lisa will check the mailing lists we have obtained already.

Lisa E. emailed the “dear neighbor” letter to the board and suggested that board members edit and send it to their own neighbors. It was also suggested that we include the letter in a future mailing to our members.

Lisa M. will take charge of circulating the WWN presentation board to various venues she visits as part of her work with the LRCT. Terry should bring the board to the next meeting. Lisa E. will also bring the extra postcard handouts.

Business sponsorships - Terry has visited about 40 businesses and left the sponsorship request letter but has not signed any up yet. There were several places where she was unable to speak directly with the business owner so she will follow up later. Other board members should ask the businesses they frequent to sponsor the WWN as well. It was agreed that Terry would contact the owners of the Common Man and Church Landing, Jim B – Winnisquam Marine, Tom M- Lakes Region Dock, Lisa E- Meredith Savings Bank and Meredith Marina, Lisa Morin – Watermark Marine Construction, Ed – Bank of NH, Judy – Northeast Fiberglass, Tony? – Winnisquam Point Marina. Terry will update the list and distribute to board members.

Grant followup – Lisa E. is tracking our grant expenditures and will do the follow-up reports. Board members should think about specific projects that we may want to pursue grant funding going forward.

Misc – It was agreed that we should also follow up with the five towns to thank them for milfoil contributions and report on the project. Lisa E. will draft a letter/talking points.

Lisa E. brought up her friend's idea of coordinating a bike ride around the lake, e.g. "Wheels around Winnisquam" as a future fundraiser. The board liked the idea overall but agreed that it would take some coordination to do and that perhaps we would be better partnering with a local bicycle club or group. Board members should discuss with friends who are bicyclists to get their input.

The meeting schedule for the Board of Directors was discussed and it was agreed that we would generally stick with the first Monday of the month at 5 pm EST. Due to the Labor Day holiday the next meeting will be on Tuesday, September 5th from 5 to 7 pm at Terry's house.