

**Winnisquam Watershed Network
Board of Directors Meeting
May 7, 2018**

6:00 pm Lisa Eggleston calls meeting to order. Attendees were: Terry, Cliff, Ed, Tom, Frank Tony, Judy and Dean

Treasurer's Report – Bank balance is \$7,440.86, which includes grant from NH Grassroots (\$750) and donations.

Milfoil - Meredith has committed \$12,000 for the Lake milfoil work. Ed will prepare a draft invoice. Other municipal commitments are Belmont (\$2,200 DASH only), Laconia (\$7,500), Sanbornton (\$5,000) and Tilton (\$2,000). Tilton's share is specifically toward the herbicide treatment, so it may be possible to request additional money toward the diver/DASH work. Sun Ray Shores has also committed up to \$2,000 for the work in their cove.

Additional funds will be sought from neighborhood associations and private donors.

WWN needs to make municipalities and associations aware that milfoil treatment is a multi-year issue.

Grants – Outstanding grant applications include Pardoe Foundation (\$20,000), NH Charitable (\$5,000) and Bank of NH (\$5,000).

Marketing – Post card for handout will be produced with aerial photographs (donated by photographer) of the lake. The purpose of the post card is to direct people to the website. Development of the post card is being funded entirely by the grant from the Grassroots Foundation, and the grant will also cover printing of the first 2000 copies. The design services will also include a version that can be mailed, with less text on the back. We will likely need additional funds to print and mail them.

Lisa is ordering some inexpensive business cards to be used for publicity, as well as a banner with the WWN logo.

Business Sponsorship – Terry is working on getting sponsors. Lisa and Terry will prepare a letter for distribution to local businesses encouraging them to support WWN. The BOD discussed the possibility of having a raffle at the annual meeting.

Website – Judy will upload the logo to the website and cleanup outside advertisements that pop up on the website. It was suggested that any reference to the web site use the URL: Winnisquamwatershed.org so that it is independent of who we use as the website host.

Lakes Congress – Lisa made arrangements with NH Lakes Association to have a table at the Lakes Congress on June 1st.

Attendees from the BOD include: Ed, Judy, Dean, and Lisa.

Annual Meeting – The agenda will be drafted by Terry and Judy. They will talk with Tom O'Brien of NH Lakes for suggestions of topics to be addressed. A speaker will be sought and asked to give a 30 minute talk.

One portion of the meeting will address any proposed changes to the bylaws, which need to be sent out 30 days in advance of the meeting. Changes to the dues structure were discussed and may be proposed at the meeting, but those are set by the BOD and are not bylaw changes. It was agreed that we should include a family or household membership in addition to the individual one, and perhaps add some higher membership/donation levels similar to what NH Lakes and the Loon Preservation Committee do. Lisa and Terry will do some homework and make recommendations as to a tiered structure for the WWN.

It was decided that the annual meeting should last about one hour including the speaker. The agenda will have a welcome, introduction, year in review and election of directors. The bylaws allow for up to 15 directors and we now have 10 directors and need people from the lake associations around the lake. Lisa asked all of the current BOD members to let her know whether they want to stay on.

Weedwatcher Program – Cliff has 7 weed watcher volunteers so far, but we need more volunteers from various locations around the lake. A training date will be scheduled and announced in a flyer that will be distributed to residents around the lake.

Water Quality Monitoring – A lake and tributary sampling schedule will be developed and circulated to volunteers. Sampling is tentatively scheduled in June, July and August. All three lake deep sampling locations plus the near-shore stations need to occur on the same day. Tributary sampling does not need to be done on the same days as the in-lake sampling. The Tiered Monitoring Plan calls for tributary monitoring in the Winnepesaukee River, Black Brook, Chapman Brook and Jay's Inlet as highest priority. Lisa and Dean will take a closer look and make recommendations.

Next Board Meeting – June 4th at Lisa's or Tony's house at 6 pm.