

**Winnisquam Watershed Network
Board of Directors Meeting
March 5, 2018**

6:00 pm Lisa Eggleston calls meeting to order. Attendees were: Jim, Terry, Cliff, Ed, Lisa, Frank, Judy, Tom and Dean

Treasurer's Report – Bank balance is \$5,437.44.

Milfoil Update – Terry met with the Sanbornton Selectmen who are looking for a long-term solution to milfoil and wanted to know the WWN'S plan for addressing this invasive weed. The Town has \$15,000 in their milfoil account and will put another \$2,000-5,000 in it for 2018. Terry will meet again with the Town on 3/28/18 to further address their questions and request a local match for the WWN 2018 Milfoil Management Program. Lisa said that according to Amy Smagula NHDES' 2018 plan calls for 2 days of DASH in Sanbornton waters.

Lisa said long-term management of milfoil requires consistent treatment year after year. We should make it clear to the municipalities when we discuss the plan that they should plan for annual allocations to the milfoil program. This will ensure that the WWN has the funds to consistently address this invasive weed.

We should also be sure to point out to the municipalities that we are taking preventive and early intervention measures to limit milfoil spread, such as the Weed Watcher program that will be started this year.

Meredith has planned to pay for the herbicide treatment along the northern boundary. Dean will meet with Scott Meyers, City Manager of Laconia, to determine what the City's financial commitment is for 2018.

The Town of Tilton has a warrant article on their March 19th town meeting agenda to fund the milfoil work in the Town's waters.

Solitude, the herbicide applicator contractor, said that the herbicides are the most effective mechanisms for addressing milfoil. Lisa notified the Loon Preservation Society that herbicides were going to be applied to the northern areas of the lake in early Fall after the loons have fledged. Solitude will notify abutters to the lake prior to applying the herbicides.

The Board voted to authorize Lisa to sign the contracts for milfoil treatment once the WWN's general liability policy is in effect.

Logo Design – After reviewing the logo designs submitted by students, the Board determined that none of the submissions met the WWN requirements/format. BizBuzz was contacted to either compose a new design or modify one of those submitted by the students. Cliff got a quote from BizBuzz of \$450 for their design.

Fundraising - Terry suggested a tiered sponsorship approach for businesses with each tier receiving different benefits. Jim suggested a similar approach for individual donation amounts. Terry agreed to revise the funding tiers with specific benefits for each donation tier. It was recommended that WWN not associate the names of the various islands in the lake with the amount of donations.

Grants – Lisa has confirmed that Erich Bochley of the Lake Winnisquam Association has submitted a grant application for the Lake Host program offered by New Hampshire Lakes Association. The Lake Host will be used at the Fish & Game ramp in Laconia. It was decided that WWN will defer to that group to coordinate the Lake hose program but will try to help supply volunteers during times when the Lake Hosts are not at the ramp. WWN volunteers can attend the training session for Lake Hosts. These volunteers will cover the times when Lake Hosts are not at the ramp between Memorial Day and Labor Day, especially during the weekdays.

Grants - Lisa and Dean are preparing a grant application for submission to Pardoe Foundation that is due March 15th. Other grant opportunities are NH Charitable Foundation, Bank of New Hampshire (Lisa, Terry and Cliff will finish drafting and submit March 31), New England Grassroots Fund (Lisa has applied for a seed grant of about \$1,000) and several others.

Members Participation - Publicity – Lisa will draft the next newsletter for publication in local newspapers. The newsletter will also be emailed to members as a way to attract new members.

Dean will send out to the BOD the “postcard” publicity document that he drafted. Tom will put the membership list on Google Drive.

To encourage more membership participation, committees will be setup to work with other members outside the Board. These committees include:

- Milfoil control (Lisa, Ed)
- water quality (Lisa, Ed and Dean)
- weed watchers (Cliff and Tom)
- development
- membership
- lake cleanup (Terry and Dean) held in warmer weather

The water quality and weed watcher committees will need to coordinate NHDES training.

Annual Meeting – The annual meeting has been scheduled for July 28th at the Leslie Roberts Park in Belmont. Dean will verify that the Town has space saved for us on that date. Terry and Judy volunteered to organize the meeting. To increase the number of attendees to the meeting, local neighborhood associations will be notified.

To raise awareness of what WWN does, it was agreed that Board members should try to attend area neighborhood association membership meetings. Tom will create a list of associations. Board members will forward email addresses to Tom for associations in their municipalities. Dean identified Lakewood, Wildwood and Leighton Avenue in Laconia. Ed will supply information about Sun Ray Shores emails, and Tom will get emails for Tilton associations. Other associations whose email lists that need to be identified include: Grey Rock, South Shore, Mohawk Island, Sanbornton Bay, Lake Winnisquam Association and Black Brook.

The next Board of Directors meeting is scheduled for 6 pm on April 2, 2018.