

**Winnisquam Watershed Network
Board of Directors Meeting
August 28, 2017**

5:00 pm Lisa Eggleston calls meeting to order. Attendees were: Jim, Terry, Cliff, Ed, Lisa and Dean. Phone in: Frank and Judy

Board members discussed their areas of interest and whether they were seasonal/fulltime residents. Terri – website, newsletter, fundraising and fulltime . Dean-water quality (WQ), milfoil management (milfoil), soliciting, fulltime. Cliff-grantwriting, weedwatcher, milfoil, seasonal. Ed-milfoil, weedwatcher, IRS 501c3 registration, WQ, seasonal. Frank-IRS 501c3, WQ, year round. Judy-grant writing, website, seasonal. Jim-WQ, milfoil, as of 4/1/18 year round. Lisa-all aspects of organization, seasonal.

Membership - Tom Mead has put together a list of all our members, including email addresses, which will be shared with the Board. Tom and Lisa are also putting together a separate email list of “friends” of the WWN, those who previously attended steering committee meetings or subscribed to the updates on our website. Once this is complete Lisa will prepare a general email to the membership and friends updating them on our efforts and encouraging them to get others to join. Lisa asked each member to give some thought as to others who we might be able to recruit to WWN.

Website – Tom has made changes to the website whose address is winnisquamwatershed.org. Terry and Judy will work with Tom to make improvements on the website. Anyone else's comments should be sent to Tom.

IRS 501c3 Designation - The consensus at the meeting was that we need to pursue IRS 501c3 status for the WWN. Ed and Frank are going to take the lead on researching what is entailed, and Lisa will include a request for anyone experienced in the process in the general email to the membership.

Grant Writing - Terry and Cliff are looking into what grants might be available to help with administrative/organizational costs. Preliminary feedback from Cliff suggests that the 501c3 status may be a prerequisite for some grants.

Coordination Among Conservation Commissions - Dean is going to contact the Conservation Commissions in each of the five towns and request a few minutes of time at an upcoming meeting to talk about the WWN. Once he sets up the meetings he will share the schedule with the BOD so that other board members can participate in the meetings as well. The discussion with the ConComms will center around our desire to partner with them in coordinating and funding milfoil control and water quality monitoring efforts, and suggesting that they take that into consideration as they prepare their 2018 budgets. Dean will also ask whether the

WWN should facilitate a meeting of all five ConComms sometime next spring to discuss common watershed issues.

Milfoil Management - Lisa submitted the grant application for milfoil control to NH DES yesterday and will keep the Board posted on that. The timeline that Amy Smagula gave Lisa indicates that we should hear back by the end of this month, then in October we will need to obtain bids from contractors and talk with surrounding towns about local match dollars that may be available. Dean will include the milfoil management as part of the conversation with the ConComms.

Publicity and Communications - We discussed doing a press release summarizing this year's water quality monitoring data and it was agreed that Lisa will draft a press release once she gets the report from NH DES. Terry will edit the release.

The BOD agreed that WWN would ask students at area high schools and the community to help design a logo for the WWN, with a submission deadline of February 1. The winner of the competition will get a \$50 savings bond (donated by Ed and Louanne) as well as the recognition. Ed has given Lisa the contact info for the art graphic arts teachers at Belmont HS. BOD needs someone to volunteer to track down the names at the other schools, and at Lakes Region Community College.

Terry is going to draft an overall communications strategy identifying such items as why is WWN important and what we are doing. The goal is for for the WWN and circulate it to the Board.

Treasurer's Report - Ed reported the balance in the account to be \$1,775.00. The bill from UNH for laboratory analysis is unpaid at this time.

Ed has setup a PayPal account for people to make contributions and make membership payments.

Next Scheduled Meeting - Much of our work can be coordinated via email, but we did schedule another board meeting for October 2nd at 5 pm at Ed's house.

7:05 pm: Meeting Adjourns